

General Data Protection Regulation (GDPR)

Does your business handle personal data?

If you can answer "yes", then we can help your business comply with the new regulations.

The General Data Protection Regulation ("GDPR") will be replacing the current Data Protection Directive as of **25 May 2018!**



All businesses handling or processing personal data will be adversely affected and will have less than two years within which to comply with the new regime.

Amongst other significant changes, the new regime requires;

- Companies must be able to demonstrate that an individual gave their consent to the processing of its data protection. The onus is on the business to prove that consent was obtained.
- Businesses that rely on consent as a legal basis for processing personal data will need to review their existing practices to ensure that any consent they obtain indicates affirmative agreement from the data subject.
- Businesses to implement technical and organisational measures. This includes conducting data protection impact statements where appropriate.
- The appointment of a data protection officer (where mandatory) with expert knowledge of data protection.
- Developing and implement a contingency data breach response plan.
- Psuedonymiseation of personal data
- New obligations on data processors. Non-compliance is subject to fines of up to 4% of annual worldwide turnover of the preceding financial year or 20 million euros, whichever is greater.

Get in touch today and we'll guide you in the right direction. We will help you with;

- Reviewing changes to your companies consent mechanisms
- Advise on the requirements of the GDPR
- Implementing your businesses' technical and organisational measures
- Developing the strategies that your business will have to adapt to
- Reviewing privacy notices and make any changes necessary
- Reviewing customer contracts to ensure compliance
- Advise on the requirements of Binding Corporate Rules (BCRs) for your group

If you are a Company and would like advice on the new regulations or any of our other services – speak to **Roy Colaba** in our Company and Commercial Department on **0121 698 2200**.